



Department of Telecommunications  
Ministry of Communications  
Government of India



INDIA  
MOBILE  
CONGRESS

2018

25 - 27 October

NEW DELHI

# New Digital Horizons

Connect. Create. Innovate.

South Asia's Largest Digital  
Technology Forum where voice,  
data and a billion people converge.

Networks of the Future  
New Digital Horizons

Technology Shaping Our Lives  
Human World 2.0

Enhancing Consumer Experience  
Emerging Trends

Startups  
Creating, Connecting & Innovating

# About India Mobile Congress



IMC 2018, with its theme of "New Digital Horizons. Connect, Create, Innovate." aims at building ideas, forging lasting Industry relationships, showcasing cutting-edge mobile technology and product trends, providing sectoral insights, policy recommendations and impactful solutions. A special focus will be given to Start-ups in the technology space through a focused engagement program.

It was an iconic, first of its kind Mobile, Internet, and Technology event in India aimed at Connecting the Next Billion. IMC 2017 started the development of a state-of-the-art showcase of emerging trends, innovations, business opportunities, applications, platforms and various government initiatives, that we intend to nurture.

The Ministry of Communication (DOT) along with COAI (Cellular Operators Association of India) and support from Ministry of Electronics and Information Technology (MEITY) and Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, organized the first edition of India Mobile Congress at New Delhi in September 2017.

## Highlights IMC 2017



Media Coverage	118 Electronic Publications	Trending #3 Tweets 5586 Impressions 108K Reach 25 Million	Live Video Views 46K 50K Views on YouTube	Live Video Views 42K Sharing 2000 Reach 2,939,64 Press Event Views 1K
	1068 Online Publications			
	723 Print Publications			
	600 Media Reps			

### Past Partners

Supported by	Jointly Organized by	Principal Partner	Supporting Partner	Knowledge Partner	Social Media Partner	International Support
	COAI, K AND D	Google	NASSCOM	Deloitte	facebook	Canada, etc.
Platinum Partners	Diamond Partner	Gold Partners	Award Partner	Innovation Partner	Lanyard Partner	
airtel, Jio, QUALCOMM	BSNL, IBM, NOKIA	ciena, HUAWEI, idea, ANGLATECH, evercity genius, vodafone	Mahindra COMFIM	EY	Test & Services	
Silver Partners						
accenture, ACT, AGC, applya, CISCO, ERICSSON, ONE CLICK, SPREADSHIM, Sterlite Tech, wipro, xoxoday, ZTE						



**Mr. Manoj Sinha**

Hon'ble Minister of State (Independent Charge)  
for Communications and Minister of  
State for Railways

*We believe the annual IMC event is fast emerging as a "must attend" for global Leaders from Industry, Government and Academia and a great platform to highlight the innovation, investments, and initiatives of companies, both in India and globally.*

**Ms. Aruna Sundararajan**

Secretary (T) & Chairman,  
Telecom Commission, DoT

*"The first edition of India Mobile Congress brings the global ICT community along with thought leaders, academia, policy makers and emerging businesses under one umbrella. Numerous conferences, leadership conclaves, keynotes, and exhibitions promise to cover different dynamics of the ICT sector in the South East Asia. I hope it will provide an opportunity to all stakeholders to create a platform to showcase innovative ideas, skills, technologies, and products."*



# Connecting the Next Billion

Key  
**Speakers**  
at IMC 2017

## Grand Inauguration of IMC 2017

**Mr. Sunil Bharti Mittal**  
Founder & Chairman, Bharti Enterprises



**Mr. Ravi Shankar Prasad**  
Hon'ble Minister of Electronics and Information Technology and Law and Justice



**Mr. Manoj Sinha,**  
Hon'ble Minister of State (Independent Charge) for Communications & Minister of State for Railways



**Mr. Dharmendra Pradhan**  
Hon'ble Minister of Petroleum and Natural Gas & Minister of Skill Development and Entrepreneurship



**Mr. Mukesh Ambani**  
Chairman, Reliance Industries Limited



**Mr. Satish Mahana,**  
Hon'ble Minister of Industrial Development, Uttar Pradesh

**Mr. N Sivasailam,**  
Special Secretary (T), Telecom Commission, DoT



**Ms. Aruna Sundararajan,**  
Secretary (T) & Chairman, Telecom Commission, DoT

**Mr. Vittorio Amedeo**  
Chief Executive Office, Vodafone Group Plc

**Mr. Rajan Anandan,**  
Vice President, South East Asia and India, Google

## The CEO's Conclave

**Mr. Gopal Vittal**  
CEO & MD, Airtel India & SA



**Mr. Sunil Sood**  
MD & CEO, Vodafone India



**Mr. Himanshu Kapania**  
MD, Idea Cellular



**Mr. Mathew Oommen**  
President, RJIO



**Mr. Karan Bajwa**  
MD/BJM India



**Mr. Binny Bansal**  
CEO, Co-Founder, Flipkart



## Keynote Speakers

**Mr. Piyush Goyal**  
Hon'ble Minister of Railways & Minister of Coal Govt. of India



**Mr. Nunzio Mirtilo**  
SVP & Head of Market Area, Ericsson



**Mr. Alex Rogers**  
EVP & President, Qualcomm Technology Licensing



**Mr. Sumeet Arora**  
SVP, Engineering Strategy, Technology & Innovation, Cisco



**Mr. David An**  
Chief Technology Officer, ZTE



**Mr. Steve Alexander**  
Technology Officer, Ciena Networks



**Mr. A. S. Kiran Kumar**  
Chairman ISRO, Secy DOS



**Mr. Anupam Shrivastava**  
Chief MD, BSNL



**Mr. Sanjay Kamat**  
MD, Consulting Practice Research Nokia Bell Labs



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## Focus Areas in 2018



### Networks of the Future : New Digital Horizons

Network technology is at an interesting juncture, with technologies like 5G and IoT on the cusp of leading the 4th Industrial Revolution. The immense volume of communication traffic and data generation by users and their connected, convergent devices, is opening up a world of new opportunities in the field of Big Data, analytics & services.

### Technology Shaping Our Lives : Human World 2.0

Mobile and wireless networks are all pervasive and omnipresent today, and they will continue to play an ever-increasing role in our day to day lives. Our cities are becoming smarter, and the constant progress in the field of robotics is leading us towards making augmented humans a reality. Artificial Intelligence is helping us make more efficient systems, from logistics and ecommerce to medical diagnosis and treatment.



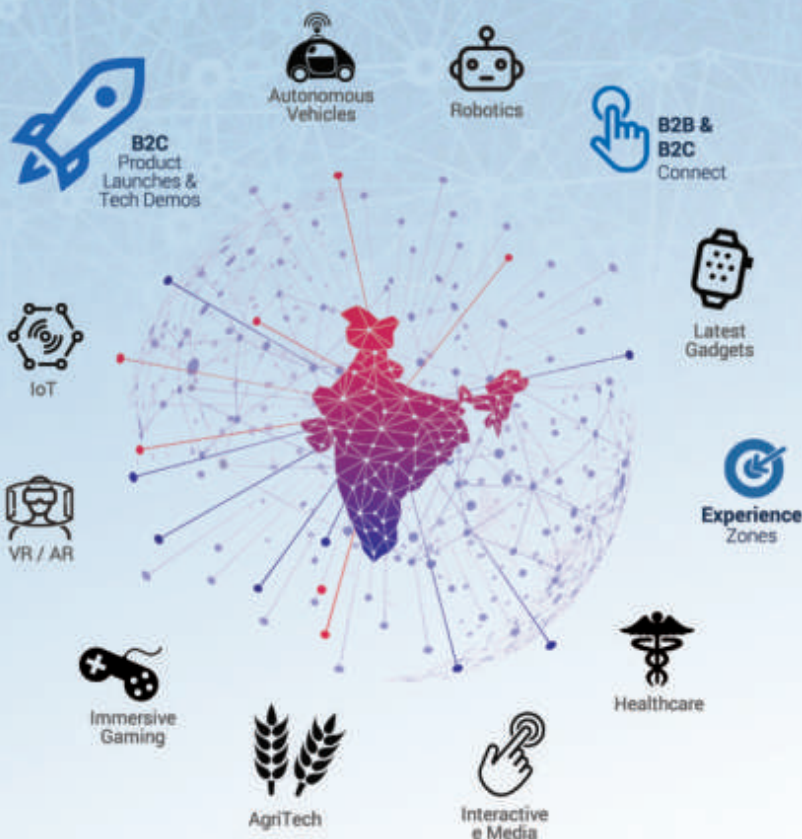
### Enhancing Consumer Experience : Emerging Trends

Every day, we get closer to realizing the vision of a Networked Society, and developing newer and more immersive ways of delivering content to end users. From new modes of sharing information on social media platforms, to extending the application of Virtual Reality & Augmented Reality (VR / AR) from gaming and video streaming to real world simulations and design applications.

### Startups : Creating, Connecting & Innovating

A focused engagement program that will bring together innovators, investors, industry mentors, incubators and other key stakeholders to work towards innovating for India





## The Exhibition

The Exhibition will seek to unite companies, states, countries, investors, innovators and decision-makers, from emerging and developed markets right across the ICT and TMT ecosystem and the world to showcase digital solutions, ideas, new products and visions etc., all in one exciting arena.

## The Conference

Thought leaders from across the world will present their views, opinions, and ideas on the current trends and the future outlook for the ICT and TMT sectors. The Conference will include focused sessions on emerging fields in the Telecommunications sector and the ICT space.

### Special Focus

- 5G
- IoT
- Smart Cities
- Cyber Security
- Fintech



# What's New at IMC this year?

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## Inauguration

The Opening Ceremony of IMC 2018, with the Prime Minister\*, Ministers, Senior Government Officials and Industry leaders. A highlight of the inauguration will be the simultaneous launch of 1000 Apps at IMC 2018

## Global CEOs Conclave

A forum for the biggest names in global tech to come together to deliberate on the future of technology and how it will shape our world.

## Partner Programs

These are specific tailor-made industry-driven programs focused on highlighting company solutions, new technology trends, product launches, case studies & workshops etc. It will provide a platform to drive innovation and build upon the best practices.

## ASEAN Ministerial Program

The program will focus on bringing together telecom ministers and other relevant stakeholders to deliberate upon various policies and innovative models practiced around the globe. The discussions will help push adoption of newer technologies into the ecosystem.

## Awards @ IMC 2018

The IMC Awards are becoming highly coveted recognition features with the best in the business vying for the top spot. With an eminent jury comprising of technology experts and sectoral doyens, the Awards this year promise to be a spectacular show of the latest and the best of the ICT and TMT industry.

Nominations will open soon. For the latest updates, please visit [www.indiamobilecongress.com](http://www.indiamobilecongress.com).

*\*Invited; TBC*

## Startups @ IMC 2018

As the ICT and TMT sectors in India become more consumer driven and market focused, innovative services and solutions are becoming the key drivers of growth. IMC 2018 will be the perfect platform to bring together the industry stalwarts and enterprising innovators to explore collaborations for mutual growth.

### Key Highlights



- **Startup Tunnel** showcasing the Apps to be launched.
- **Launch of 1000 Apps** on an App Marketplace Platform with the push of a button by the Chief Guest.

### Key Stakeholders

Govt.  
Bodies

Industry  
Partners

Educational  
Institutes

Investors/  
VCs

Banking  
Institutions

Incubators/  
Accelerators

Register now at  
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#exploreIMC  
#IMC2017

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