

"A self-reliant India is also a reliable friend for the world"  
-PM, Sh. Narendra Modi

Organiser



Invitation to Participate in INDIA's only



## B2G/B2B MEETS - NETWORKING NEW OPPORTUNITIES



**Shri Narendra Modi**  
Hon'ble Prime Minister of India

Towards  
**\$5Trillion**  
Economy

World's 2nd  
Low Cost  
Manufacturing Hub  
Raw Materials  
Skilled Workforce  
Technologies

Secured  
Investments  
Friendly Country

Ease of doing  
Business  
Relaxed &  
Favourable  
Laws

1.39 Billion  
Cash Rich Consumers  
Market

World's 3rd  
Largest Economy &  
Consumer Market  
Likely by 2030  
3rd Largest Unicorn  
Start Up Hub



Sh. Rajnish Goenka, Chairman  
with Hon'ble PM Sh. Narendra Modi





प्रधान मंत्री  
Prime Minister

#### MESSAGE

It is heartening to learn about the 7th India International MSME Start Up Expo & Summit-2021 organised by MSME Development Forum from August 17-19, 2021 at New Delhi.

A strong and vibrant MSME sector is pivotal for a self-reliant India. In the last few years, our Government has taken comprehensive and decisive steps to create new possibilities for the sector.

From revising the definition of MSMEs to removing various restrictions, from ensuring easy access to credit to providing them more opportunities in government procurements, we have been tireless in our efforts towards opening new avenues for small industries and start-ups. In the midst of challenges caused by the pandemic, special initiatives have been taken so that our MSMEs continue flourishing.

Today, India is one of the largest start-up ecosystems in the world that gives our enterprises the confidence to compete at the global markets. India's start-up movement is spread over about 80 percent of districts with success stories of start-ups not being limited to big cities only.

Our start-up ecosystem has become a force multiplier in the nation's development story. With the Government bringing in big reforms and opening up several sectors to harness our YuvaShakti's intellect, innovation and entrepreneurial energy, it is the responsibility of various stakeholders of the sector to identify the regional and rural aspirations and proactively participate to help unlock the immense potential of the sector.

I am positive that the 7th edition of the Summit will provide a robust platform to various stakeholders to share their knowledge and experiences and chart out a roadmap for the future.

Best wishes for all success of the 7th India International MSME Start Up Expo & Summit-2021.

(Narendra Modi)

New Delhi  
वनस्पति 27, एस एमटी, 1943  
Augus: 18, 2021

**Shri Rajnish Goenka**  
Chairman, MSME Development Forum  
M-190, Gaurav Kalyan- II  
New Delhi- 110048



Rajnish Goenka with PM Shri Modi  
Madison Square - USA-2014

#### Rajnish Goenka

B. Com 'Hons', LLB (Adv.)  
Founder Chairman-MSME Development Forum

National Convener - BJP Micro & Small Industry cell 2014

Member National Board - Ministry of MSME -2019

President - MSME (INDIA) Chamber of Com. & Ind. (MICCI)

Represented MSMEs with Prime Minister

Shri Narendra Modi Ji's visit to New York in 2014

Ind. Director - MMTC Ltd. (Govt. PSU)-2020

#### National Chapters of MSME-DF

**Delhi**  
Shri. Manu Bharia  
President  
Shri Kailash Gupta  
Convener

**Kolkata**  
Smt. Mamta Banarsi  
President

**Mumbai**  
Shri. Sandeep Aggarwal  
Convener

**Chennai**  
Shri Anant Patel  
Convener

**Bengaluru**  
Shri. Ashish Kanoria  
Convener

**Gujrat**  
Shri. Kashyap Shah  
Convener

**Ahmedabad**  
Shri Hitesh Singhvi  
Convener

**Bhopal/MP**  
Shri Govind Gaol  
Convener

**Punjab**  
Shri Anil Singhvi  
President

**Amritsar**  
Shri. Arun Singhania  
Convener

**Ludhiana**  
Shri Onkar Singh Pahwa  
Convener

**Bathinda**  
Shri Saurav Garg  
Shri Vikram Garg  
Convener

**Panchkula/Haryana**  
Shri Rajiv Jain  
Convener

**Faridabad/Haryana**  
Shri Kapil Malik  
Convener

**Jodhpur**  
Shri Anil Kumar  
Convener

**Jodhpur**  
Shri Anil Kumar Aggarwal  
Convener

**Bikaner**  
Shri Kamal Kalla  
Convener

**Lucknow**  
Shri Vijay Acharya  
Convener

**Varanasi**  
Shri US Agarwal  
President  
Shri Manoj Shah  
Convener

**Ghaziabad/UP**  
Shri Brijesh Aggarwal  
Convener

**Nashik/Maharashtra**  
Shri Sanjay Dhavalikar  
President

**Latur/Maharashtra**  
Shri Harish Iaturo  
Convener

**Ronchi/Jharkhand**  
Shri Hemant Poddar  
Convener

**Koderma/Jharkhand**  
Shri Deepak Singh  
Convener

**Orissa**  
Shri Shankar Lal Aggarwal  
Convener

**Ladakh**  
Shri Tashi Kachhu  
Convener

**Guwahati/Assam**  
Shri J.P. Goenka  
President  
Shri Sandeep Aggarwal  
Convener

**Sikkim/Cheghodia**  
Shri Kaikash Agarwal  
Convener

**Siliguri/W. Bengal**  
Shri Ratan Kumar  
Convener

**Silvassa/UT**  
Shri Animesh Singhvi  
Convener

**Andaman Nicobar**  
Shri Girish Arora  
Convener

**Dimapur/Nagaland**  
Ajay Sehla  
Convener

#### International Chapters of MSME-DF

**New York (USA)**  
Shri Animesh Goenka  
Shri M. S. Tonja  
Convener

**New Jersey (USA)**  
Shri Hiren Parikh  
Shri Rupesh Trivedi  
Convener / Co-Convener

**Washington (USA)**  
Shri Amardeep Singh  
Convener

**Canada**  
Shri Rakesh Goenka  
President

**UK**  
Shri Praveen Menon  
President

**Switzerland**  
Shri Manmohan Makhanji  
President

**Hong Kong**  
Shri Sohan Goenka  
President

**Sri Lanka**  
Shri Ritesh Singhvi  
President

**Australia**  
Shri Yatin Gupta  
Convener

**Abu Dhabi**  
Shri Shoaib VK  
Convener

**Dubai**  
Shri Kesar Kathari  
Convener

**China**  
Shri Krishnan Kesavan  
Convener

**Uzbekistan**  
Shri Babur  
Convener

## MISSION:

- To be India's Leading Business lobbying, Policy intervention & Advocacy Forum / Chamber.
- To spread awareness about government's ease of doing business schemes /policies & regulations.
- To promote India as "Worlds manufacturing, sourcing, exporting & investment Hub."
- To Transform job seekers to job creators

## About Forum

MSME DEVELOPMENT FORUM (MSME-DF), An ISO certified non-profit organization, is working with the mission and motivation of Prime Minister Sh. Narendra Modi, for accelerating the growth of Indo Global SME business. Forum is led by its Chairman Mr. Rajnish Goenka, National Convener of BJP Micro & Small Industries Cell-2014 & National Board Member Ministry of MSME, Government of India-2019, with many eminent Parliamentarians, Industry Leaders, former Bureaucrats, Corporates, Professionals & Media heads on its board. It is working as the catalyst between Government and Industry Stake Holders.

- To Provide a much needed one stop global platform to connect, network, partner and share information & to find new business opportunities in either country.
- To organize expo's, trade fairs, conferences, seminars, summits, business delegations, in India & Abroad for Business Promotion.

## India-MSME

- India is one of the fastest growing economies in the world and has successfully sustained recent Global Pandemic downturn to emerge as one of the leading Nations with 1.35 billion people & Skilled Work force with high disposable income.
- Despite Economic slowdown experienced by major developed and developing world, India is growing at a consistent pace.
- In the globalized economy, SME's are the driving force behind a large number of innovations, stimulate private ownership, initiate entrepreneurial skills, help diverse economic activities and contribute to the National growth through manufacturing, employment generation & Investments.
- It is diverse in terms of size, technology, location in India with range of about 8000 different products, spanning from grass root village industry to hi-tech Electronic, Defence & satellite components.
- 12 Crore MSMEs are engaged in 6.25 Crore enterprises, involving Approx. 60 crore people i.e. 45% of India's population.

## Global Vision :

- To facilitate Global SME / Trade - Industry / Investors / Technology / service providers & collaborators to identify new Import-Export destinations / Opportunities / markets.
- To provide a common platform for various countries to show case their business & tech. strengths to Forge cross border Partnerships.
- To Connect SME's with Government buying / procurement agencies / Department with their hand holding.
- To Connect Global SME's for Mutual Business Promotion & to facilitate knowhow / knowledge & technology transfer in either Country.
- To Connect key decision makers, business leaders and multilateral global funding agencies to address issues common to SME's.

## 8th India International MSME Startup Expo & Summits - 2022

It's India's only International expo/ Trade Fair Post Covid being held in New Delhi for SMEs, Startups, trade, Industry, Service providers, offering a much needed unified global platform for networking, exhibiting their products/ Services to find new business opportunities/ Markets/ Ideas/ Buyers/ Sellers/ Raw materials/ Technologies/ JVs/ Collaborators/ Investments/ Research & Market Survey and sharing knowledge about Central/ State Government's new promotional scheme/ policies/ Legislations & to have B2G/ B2B/ B2C Meets.

Visitors 20,000+	Focused Buyers 1500+	Exhibitors 300+	PSUs & Banks 75+	Participants*	Govt. Ministries 30+	Investors 100+	Associations/ Chambers 100+	Embassies 20+	Corporates/ MNCs 50+		
Focus Sectors											
 Defence	 Railways	 Civil Aviation	 Infrastructure & Smart Cities	 Pharma & Healthcare	 IT/ITES, Telecom & Electronics	 Plastic Industry	 FMCG, Agro & Food Processing	 Handicrafts, Furnishings & Households	 Textiles & Leather	 Tourism & Entertainment	 Renewable Energy



## Who should Exhibit/ Participate / Visit

- MSMEs, Start ups, Innovators, Budding entrepreneurs.
- Trade, Industry, Corporates & Service Providers
- Manufactures, Exporters, Importers, Investors
- Buyers, Sellers, Distributors, Franchises, Retailers, JV seekers
- Central & State Ministers, Government departments/ Buyers,
- State industries development corporations/ Department of commerce & industry.
- Investors, Banks, NBFCS, Equity & Angel Funds, Venture Capitalists, Investment boards
- Embassies, Overseas / MNCs - Investors/ JV Seekers/ Tech. Providers / Importers/ Exporters.
- Public sector undertaking (PSUs), Export promotion councils.
- chamber of commerce, Industry & Trade associations
- Professionals, Consultants, Experts, Credit rating agencies
- Business Schools/ Universities/ Institutes/ Incubators

## Why To Visit

- To find new markets, manufactures, products, services, buyers, sellers, franchises, exporters, importers, distributors, raw material suppliers, startups, innovators.
- For opportunity in Govt. / public procurement & Government PSUs
- To understand new Business promotional schemes & Policies and opportunities in different states of India.
- Networking & B2G/ B2B meets with Govt agencies industry leaders, Manufactures, Franchises, Investors, Banks, NBFCS, Equity funds, SME Exchange, Govt. official, decision makers, Business chamber/ Associations, foreign Embassies/ exhibitors/ delegations & Media
- To Attend summits, Conferences, Workshops on business opportunities/ Current issues/ Govt.'s promotional schemes & policies for knowledge sharing.

# Why India ?

**1<sup>st</sup>** among the world's fastest growing economies

**1<sup>st</sup>** Choice for Tech MNCs to set up R&D Centre outside their home country

**2<sup>nd</sup>** Largest Smart phones Market

**3<sup>rd</sup>** largest group of scientists & technicians in the world.

**3<sup>rd</sup>** largest Start-up Ecosystem

**3<sup>rd</sup>** largest construction market globally by 2022

**5** Trillion Economy by 2025

GDP Growth 12.5 % FY22 (IMF)  
  
 62% Growth in FDI Equity Inflows  
 2020-2021

  
 Passenger Vehicles market to reach 9.4 million units by 2026

## Drivers of India Growth Story

1

### Favorable Demographic



- **Young Nation:** 1.35 billion People with 28.4 yrs Median age
- **Abundant skilled work force:** Working age group > 65% population
- **Urban Population increasing:** every minute 34.47% people move to urban areas

3

### Open Economy



- 100% FDI allowed in Aviation Sector, giving \$ 80 billion Opportunity
- 100% FDI allowed in Smart Cities, presenting \$ 150 billion opportunity
- FDI in manufacturing is already set on the automatic route

2

### Proactive Governance



- Flagship initiatives including Self reliant India, Make in India, Digital India and Skill India
- Reduced regulatory & Compliance burden: more than 6000 laws being simplified
- Simplified Tax Regime: GST / Corporate Taxes

4

### Huge Market base



- Huge Consumer market: 10.29% growth rate, expected to be \$5 Trillion by 2025.
- Upward Mobility: 150 Million more to add to middle class by 2025
- Income level expected to triple by 2025

## Huge potential in infrastructure development

### \$ 1 trillion investments

By 2025

 **ROADS**  
100 km / day

 **AVIATION**  
250 airports

 **RAILWAYS**  
\$ 71 billion (capital investment)

 **PORTS**  
\$ 85 billion Sagarmala Project

 **HOUSING FOR ALL**  
11.2 million houses

 **SMART CITIES**  
100+ smart cities



**RENEWABLE ENERGY**  
500GW (Solar: 150 GW / Wind: 60 GW / Others: 15 GW)  
(Current: 101 GW)



Sh. Parshottam Rupala,  
Minister of Fisheries, Animal Husbandry and Dairying  
Sh. R. K. Mathur, Lieutenant Governor of Ladakh



Sh. Parshottam Rupala,  
Minister of Fisheries, Animal Husbandry and Dairying



Shri V. Satya Venkata Rao, Deputy  
Managing Director of SIDBI Sect. industry



Exhibitor Booths

Retiring & Ex.Armymen entrepreneurial opportunities Expo & SUMMIT



Dr. Jitender Singh Union Minister (MOS)  
Prime Ministers Office (PMO)



Sh. Satish Mahana, Industry Minister, U.P.



Shri Parshottam Rupala, Minister of Fisheries,  
Animal Husbandry and Dairying



Smt. Meenakshi Lekhi, Minister of State  
for External Affairs and Culture



**6<sup>th</sup> INDIA INTERNATIONAL  
MSME & START UP  
EXPO**

23, 24 & 25 AUGUST 2019  
HALL NO. 11, PRAGATI MAIDAN, NEW DELHI



Sh. Nitin Gadkari, Union Minister of MSME and Road Transport & Highways,  
Sh. Om Birla, Speaker of Parliament, Sh. Satish Mahana, Industry Minister of U.P.,  
Dr. Ron Malka , Ambassador of Israel & Sh. Rajnish Goenka Chairman MSME-DF



Sh. Om Birla, Speaker of Indian Parliament



Sh. Satish Mahana, Industry Minister, U.P and Mr. Naresh Singh, IAS  
Secretary MSME, ILP & Sh. Pradeep Bhartia and Sh. Shaji MSME-DF Head Abu-Dhabi



Sh. Subhash Ghai, Film producer,  
Mentoring MSMEs, Young & Budding Entrepreneurs on opportunities in Film Industry

**5<sup>th</sup> INDIA INTERNATIONAL  
MSME START UP  
EXPO**

22, 23 & 24 JUNE 2018  
HALL NO.7, PRAGATI MAIDAN, NEW DELHI



Sh. Suresh Prabhu, Union Minister of Railways, Commerce & Industry with  
Sh. Satish Mahana, Industry Minister, UP & Sh. Jai Bhagwan Coel  
inaugurating 5th Expo



Dr. Jitendra Singh, Union Minister (MSO)  
Prime Minister Office (PMO) & DONAR



Sh. Gajendra Singh Shekhawat, Union Cabinet Minister of Jal Shakti (Water Resources)  
With Foreign Delegates, delivering Keynote address on opportunities in  
Water Resources Management in India



Exhibition Stall

# 4<sup>TH</sup> INDIA INTERNATIONAL MSME & START UP EXPO

24/25/26 AUGUST, 2017  
PRAGATI MAIDAN, NEW DELHI, INDIA



Dr. Jitender Singh, Union Minister (MOS), Prime Minister's Office (PMO),  
Sh. Salish Mahana, Industry Minister, UP  
Sh. Rajnish Goenka, Chairman of MSME - DF Inaugurating 4th Expo



Dr. Mahesh Sharma, Union Minister for Tourism & Culture,  
Sh. Ravi Kant Garg, Ex. Minister of U.P, Sh. C.L. Mundhra,  
Chairman Chhattisgarh Industrial Dev. Corp., Sh. Jai Bhagwan Goel & Sh. Rajnish Goenka

# 3<sup>rd</sup> INDIA INTERNATIONAL MSME EXPO & SUMMIT 2016

MAKING ENTREPRENEURIAL INDIA  
11<sup>th</sup> - 13<sup>th</sup> August 2016  
PRAGATI MAIDAN, NEW DELHI, INDIA



Sh. Manohar Parrikar, Union Cabinet Minister of Defence  
with Sh. Rajnish Goenka & Sh. LR Aggarwal



Sh. Ravi Shankar Prasad,  
Union Cabinet Minister for I.T., ITIs, Electronics & Law, deliberating on:  
Ease of doing business policies & new opportunities in India.

# 2<sup>nd</sup> INDIA INTERNATIONAL MSME EXPO & SUMMIT

MAKING ENTREPRENEURIAL INDIA  
28<sup>th</sup>-30<sup>th</sup> August 2015  
PRAGATI MAIDAN, NEW DELHI, INDIA



Dr. Jitender Singh, Union Minister (MOS), Prime Minister's Office (PMO),  
Inaugurating 2nd Expo with Mr. Anup Pajari, Secretary MSME,  
& Sh. Alok Srivastava, President of FIDI Chamber



Shri Ravi Shankar Prasad, Union Electronic & IT Minister

# 1<sup>st</sup> INDIA INTERNATIONAL MSME EXPO & SUMMIT

MAKING ENTREPRENEURIAL INDIA  
4<sup>th</sup>-5<sup>th</sup> September 2014  
PRAGATI MAIDAN, NEW DELHI, INDIA



General Vijay Kumar Singh, Ministry of Civil Aviation with  
Shri Rajnish Goenka, Chairman-MSME Development Forum



Aerial View of MSME Expo - 2014

## Our Mentors & Motivators



Sh. Narendra Modi Prime Minister of India



Sh. Atal Bihari Vajpeyi  
Former Prime Minister of India



Sh. JP Naddha,  
President of Bhartiya Janata Party



Sh. Rajnath Singh,  
Union Defence Minister



Sh. Nitin Gadkari, Union Minister of  
Road Transport & Highways



Smt. Nirmala Sitharaman,  
Union Finance Minister



Sh. Piyush Goel,  
Union Minister of Commerce,  
Industry, Textiles & Consumer Affairs



Sh. Satish Mahana, Industry Minister, U.P.,  
Mr. Navneet Singh, IAS Chief Secretary MSME, U.P.,  
Sh. Pradeep Bhartia and Sh. Shahid Abu-Dafe



Sh. Dharmendra Pradhan,  
Union Minister of Education,  
Skill Development & Entrepreneurship



Dr. Jitender Singh Union Minister (MOS)  
Prime Ministers Office (PMO)



Sh. Hardeep Singh Puri,  
Minister of Petroleum & Natural Gas,  
Housing & Urban Affairs



Sh. Anurag Thakur, Union Minister of I&B,  
Youth Affairs & Sports



Sh. Narayan Rane,  
Union Minister of MSME



Smt. Smriti Irani,  
Minister of Women & Child Development  
addressing the Expo-Summit



Sh. Panchanan Rupala  
Union Minister of Animal Husbandry,  
Dairying and Fisheries



Sh. Bhupender Yadav  
Union Cabinet Minister for Environment, Forest &  
Climate Change, and Labour & Employment



Sh. Yogi Adityanath,  
Chief minister of Uttar Pradesh



General Vijay Kumar Singh, Union Minister (MGO),  
Ministry of Road Transport and Highways



Sh. Jagdish Mukhi, Governor of Assam



Shri krishan Pal Gurjar, MOS-Happy Industries &  
Public Enterprises & Power

### Media Speaks

नेतृत्व से उत्कृष्ट रुपांतरण की दिशा में एकजुट होना चाहिए।

2nd India MSME Expo and Summit 2021

प्रधानमंत्री ने लैसेज का तह लगाया कर्तव्य की ओर

देश को अंतिम ग़ा़बी दिलाने का लक्ष्य संकल्पना करना चाहिए।

एक दिन पर जारी होने वाली बड़ी घोषणा कर करेगा।

इंडस्ट्री और एमएसएमई मिलकर करेंगे काम लौटी होगा देश का विकास। महाना

प्रधानमंत्री ने लैसेज का तह लगाया कर्तव्य की ओर

देश को अंतिम ग़ा़बी दिलाने का लक्ष्य संकल्पना करना चाहिए।

एक दिन पर जारी होने वाली बड़ी घोषणा कर करेगा।

### Few Past Exhibitors

KENT  
Health Care  
Products

JBM  
Jai Bharat Metals Ltd.

AP  
Ajaeto Pharma Ltd.

MKM  
LITTLE ST. LITTLE  
European Furniture

Tabu  
CYCLE

RITES  
Rashtriya Technical &  
Economic Services Limited

VRSWA  
Vidarbha Waterway  
Authority of India

TMC  
Maharashtra Dock  
Development Ltd.

IRCTC  
Indian Railway Catering &  
Tourism Corporation

NIBI  
National Institute  
of Industrial Design

### MSME DEVELOPMENT FORUM

Mr. Ajay Mathur/ Hemant Rastogi  
Secretary Generals  
M-190, Greater Kailash-II, N.D.-48  
Mob: +91 8800 300 491/ 490  
Email: register@indiamsme.org  
Web: www.indiamsme.org  
DARPARN ID: DL/2017/0177461

#### Exhibitor Charges:

- Cost of fully built up stall: INR 12000.00 / USD 200.00 per Sq. Mtr.+ Taxes.
- Sponsorship options of Diamond/Gold/Silver are available.
- **Delegate Fee**
- **Domestic:** INR 5,000.00+Tax per day or INR 10,000.00+taxes for three days
- **International:** USD 100+Taxes per day or USD 250 + Taxes for three days
- Summits Including Delegate Kit, Lunch, Tea etc.
- For further details visit [www.indiamsme.org](http://www.indiamsme.org) or Contact us.

Incredible !India

Managed By:

**TRIDENT  
EVENTS**

TRIDENT BIZ CONNECT LLP  
F1-157/9 Rudraksh Apartments  
Vasant Kunj, New Delhi- 110070  
Email: info@tridentbiz.com